

**5. On the Step 2 of 4 page, scroll down to fill in the customization fields.**

This is where the fun starts. The first cluster of settings (see Figure 5-8) relates to your site logo, which can appear at the top of your visitors' search results pages. Despite the presence of Width and Height boxes, you needn't fill them in if you don't know your logo's dimension in pixels. But you must enter the location of your graphics logo file, if you have one, including the *http://* prefix.

As you experiment with the fields, click the Preview button whenever you want to see how your search results page would look if you saved the current settings. The Preview window stays open as you continue fiddling, and updates when you next click the Preview button. Figure 5-9 shows a somewhat jarring work in progress. Figure 5-10 illustrates a nicely integrated color scheme.

**6. Click the Continue button.****7. On the Step 3 of 4 page, fill in your name, e-mail address, and a password. Click the Continue button.****8. On the Step 4 of 4 page, copy the entire HTML code sample and paste it into your Web page.**

The screenshot shows the 'Customizable Google Free Search Services' page in Microsoft Internet Explorer. The browser's address bar shows the URL: `http://services.google.com/cobrand/free_customize`. The search bar contains the text 'alsongstream.com/newslog'. The main content area contains the following customization fields:

- URL (location) of your logo:** `digitalsongstream.com/sitologo-14.gif`  
ex: `http://www.yoursite.com/images/logo.gif`
- Size of your logo (in pixels):** Width:  Height:
- Alignment of your logo:**
- Colors can be entered in either text or hexadecimal form, (e.g. black or #000000).*
- Google logo background color:**
- Background (BGCOLOR) color:**
- Text (TEXT) color:**
- Link (LINK) color:**
- Visited link (VLINK) color:**
- Active link (ALINK) color:**
- Background URL:**
- Alternate text color:**
- Important text color:**
- Faint text color:**

**Figure 5-8:** Fill in the customization fields to create a distinctive search results page.